John Malloy

Senior Product Designer

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Senior Product Designer with 16+ years taking products from zero to one and simplifying complex enterprise systems across regulated industries (FinTech, Insurance, Fantasy Sports, Healthcare). First designer at multiple startups and expert in design systems and component architecture, with a focus on AI-driven workflows (Figma Make, Claude Design/Code, Google Stitch ++)

CORE COMPETENCIES

UX Strategy • Product Vision • Design System Governance • AI Integration • Prototyping • Stakeholder Management
0 to-1 Product Design • Component Architecture • Multi-Library Migrations • Data Visualization • Market Analysis • Inclusive Design
Interaction Design • Accessibility/WCAG • Mentorship • Design Leadership • Research & Strategy • HTML/CSS • Motion Design
Design Tools: Figma/FigJam • Adobe CS • Maze • Miro • Axure • Framer • Stark
AI Tools: Claude • Figma Make/MCP • Google Notebook • Google Stitch • Lovable • Codex • Devin • Galaxy AI • UX Pilot (ever evolving)

PROFESSIONAL EXPERIENCE

Guy Carpenter | New York, NY **2026 (June) – 2026 (Oct)**
SR Product Designer (Contract)

- Business Case & Funding Strategy: Led the discovery phase for the MetaRisk Modernization (MM) initiative, building the business case, release roadmap, and visual prototypes that unlocked multi-year capital funding.
- Cross-Functional Alignment: Partnered with executive leadership, dev leads, and actuarial subject-matter experts to unify fragmented Rate, Reinsurance, and CAT workflows under a single product vision.
- Requirements Definition & Scoping: Defined the core 5-pillar product framework, mapping out user stories, role-based permission matrices, data ingestion standards, and defect triage severity rules for future agile execution.

MetLife | New York, NY **2020 (Sept) – 2026 (Apr)**
Product Design Lead

- Directed governance and expansion of a global design system across 4 component libraries (UI, Brand, Conversational AI, and Responsive Web), launching 40+ new components that increased development speed by 25% across 25+ cross-functional teams.
- Reduced design inconsistencies by 25% and streamlined the handoff-to-code process through AI-driven workflows built with Figma Make and Claude MCP.
- Led the modernization of the Case Setup Portal (B2B/B2C) with Engineering and Product, driving a 15% year-over-year increase in platform adoption.
- Built a modular Help Center from data-driven research, cutting customer support inquiries by 38% and lowering user error rates.
- Validated new product opportunities through market analysis and heuristic evaluations, securing over $2 million in strategic investment for a customer configuration tool.

DOOR3 | New York, NY **2017 – 2020 (July)**
UX Practice Lead

- Managed a UX/UI team of 6–10 designers, setting creative direction and quality standards for the agency's client portfolio.
- Took part in cross-functional leadership meetings on resource allocation, budgeting, and project pipelines.
- Moved the team from Photoshop, Sketch, InVision, and Abstract to a unified Figma workflow, reducing toolchain overhead.
- Built a living design system with engineering using React components, then expanded it into a white-label design system offered as a standalone agency product.
- Mentored junior and mid-level designers, improving output quality and team efficiency.

DOOR3 | New York, NY **2012 – 2017**
Senior Designer

- First and only designer for Knowify, a cloud-based construction SaaS that went on to land a QuickBooks partnership.
- Sole end-to-end designer for Freedom Mortgage's broker portal overhaul, consolidating three portals into one.
- Led a UX audit and redesign of the Navian Capital platform, focused on complex financial data visualization.

Fox Interactive Media **2008 – 2011**
Interactive Designer

Design for IGN's corporate site, interactive ad campaigns and microsites.

FOUNDER & EARLY-STAGE PRODUCTS

FantasyCow

Founder, Designer & Developer

- Designed, built, and ran a fantasy sports news aggregator solo, including daily content, and grew it to nearly 200,000 members.
- Expanded it into drafting tools, team management features, and daily rankings across web and mobile.
- Named the best fantasy news site on the internet by Bleacher Report.

Draft World (Railbird)

Co-Creator, UX/UI Lead

- Owned all UX and UI across desktop web, mobile web, and native apps, with a major voice in product strategy.

DraftStreet

UX/UI Designer

- Designed the product across desktop web, mobile web, and native apps. Acquired by DraftKings.

Accretive Advisor

Product Designer & Front-End Developer

- Hired to design the UI; expanded the scope to rework the full UX and build the entire front end.

ACHIEVEMENTS

- Webby Award, Best Artist Site: Mark Ronson (Warner Music Group)
- Webby People's Voice Winner, Web/Pharma, Best Home Page: Pfizer Corporate Website
- Webby People's Voice Winner, Web/Pharma, Best Philanthropy Website: Pfizer Olympic Winter Games, Sochi
- Awwwards.com Site of the Day: IGN Corporate Site

ADDITIONAL

Licensed Wildlife Rehabilitator • Active Homebrewer